

In aid of

**THE  
BRAIN  
TUMOUR  
CHARITY**

**#Beanies4BrainTumours**

Raising £3,500 for the Brain Tumour Charity

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# What is #Beanies4BrainTumours?

On the first game of the cricket season, we invite clubs to purchase customised beanies to wear in the field during their first competitive game. The beanies, designed in partnership with Brain Tumour Charity, help show your support and raise money for the Brain Tumour Charity - which is a charity very close to the heart of Cricket Scotland.

Our goal is to raise £3,500 across the club network, which could fund two weeks of research for one of the Brain Tumour Charity's leading brain tumour researchers to improve understanding and provide more targeted treatments.

# Why is Cricket Scotland doing this?

In 2018, news of Scotland all-rounder Con de Lange's brain tumour was made public. Since then, the community has rallied in support to raise vital funds for the Brain Tumour Charity. The Brain Tumour Charity is at the forefront of the fight to defeat brain tumours, making a difference every day to the lives of people with a brain tumour and their families. It funds pioneering research to increase survival, raises awareness of the symptoms and effects of brain tumours and provides support for everyone affected.

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# How can my club get involved?

To show your support for Con de Lange and the Brain Tumour Charity, let us know how many beanies you would like to order for your club (minimum order of 25) and if you would like them customised with your club logo to wear during the first game of the season.

The beanies cost £10 (inc. VAT) for the standard beanie and £14 (inc. VAT) for a beanie customised with your club logo, with all proceeds (**£3**) from each beanie going directly to the Brain Tumour Charity. **By ordering the minimum amount of 25 beanies, your club will help raise £75.**

The deadline to submit your order for personalised beanies is 20<sup>th</sup> March. For standard beanies, the deadline is 29<sup>th</sup> March.

In addition to the beanies, we encourage clubs to hold a small fundraiser to raise additional funds. The Brain Tumour Charity will provide you with a free fundraising pack to do so which includes information on the charity, branding materials to decorate your clubhouse and fundraising ideas. If interested in holding your own fundraising event alongside #Beanies4BrainTumours, all you need to do is visit the Brain Tumour Charity's website by clicking [here](#).

Remember to post pictures of your beanies using the hashtag #Beanies4BrainTumours to help spread awareness!

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# What do the beanies look like?

The beanies come in four colours:

- Navy
- Maroon
- Green
- Black

The beanies will feature the event logo plus your club logo if you opt for the customised version.

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BRAIN TUMOURS**



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# How do we raise money?

Cricket Scotland has created a JustGiving page which you can find [here](#). All proceeds raised from beanie sales will be displayed on this page so you can see how much we've raised from clubs across Scotland.

If you want to go above and beyond the beanies and hold additional fundraising activities, all you need to do is [click here](#) and hit the "join the team" button and create a JustGiving page for your club. This will then feed into Cricket Scotland's overall goal of raising £3,500 across the club network and we can watch the total climb as we fund vital research!

# How can our fundraising help?

**£50**

Could go toward specialist equipment to help a researcher test potential brain tumour treatments in a lab

**£100**

Could pay for a test to understand genetic changes associated with brain tumour developments to help identify personalised treatments

**£250**

Could cover a day of research for one of our leading brain tumour researchers, to improve understanding and provide more targeted treatments

**£500**

Could help cover a researcher's analysis of tumour samples in a clinical trial, helping us understand the trial's impact and make recommendations for better treatment

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## What else can we do?

In addition to showing support through #Beanies4BrainTumours, we are encouraging you to get creative and hold your own fundraising event. The Brain Tumour charity has some great ideas on how to do that - just check out their [Fundraising Ideas Generator](#) tool for you to get inspired and help raise extra funds!

## How can we promote our event and raise awareness?

We want to raise as much awareness of brain tumours and their symptoms as we can. Help us spread the word on social media using the hashtag #Beanies4BrainTumours and by tagging [@cricketscotland](#) and [@braintumourorg](#) so we can share this positive support across Scotland.

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# Get in touch

Place your order

Iain Murdoch (Participation Administrator)  
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More information on The Brain Tumour Charity

Katie Grier (Community Fundraiser)  
[Katie.Grier@thebraintumourcharity.org](mailto:Katie.Grier@thebraintumourcharity.org)

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